

HOMEOWNER'S BUYER'S GUIDE

RHINO SHIELD 2026

What it costs, what it is made of, what the labs measured, what the warranty really says, and who it is not for.

RHINO SHIELD OF FLORIDA · UPDATED NOVEMBER 2026



START HERE

READ THIS BEFORE YOU HIRE ANYONE

Your home is probably your biggest investment, and the outside of it takes the weather every day. Painting it is a decision you will either make once or keep making.

Homeowners ask us the same questions again and again: how much does it cost, what are you actually putting on my house, and what happens if something goes wrong? This guide answers them with dates, test results and the warranty's own conditions, so you can check us.

Some of it may talk you out of Rhino Shield. That is fine. If it is not right for your home, we would rather you know before you sign anything, from us or from any painter.

01 What it is made of

02 What the labs measured

03 Color

04 How it is installed

05 The warranty, in plain words

06 What it costs over 25 years

07 What homeowners say

08 Who it is not for

09 Questions to ask any painter

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742

Florida homes coated in the last 12 months

Rhino Shield of Florida project records, as of November 9, 2026.

01 TECHNOLOGY

WHAT IS ON YOUR WALLS

Rhino Shield is a water-based ceramic coating, not paint. It is built from a flexible resin, pigments and tiny hollow ceramic microspheres.

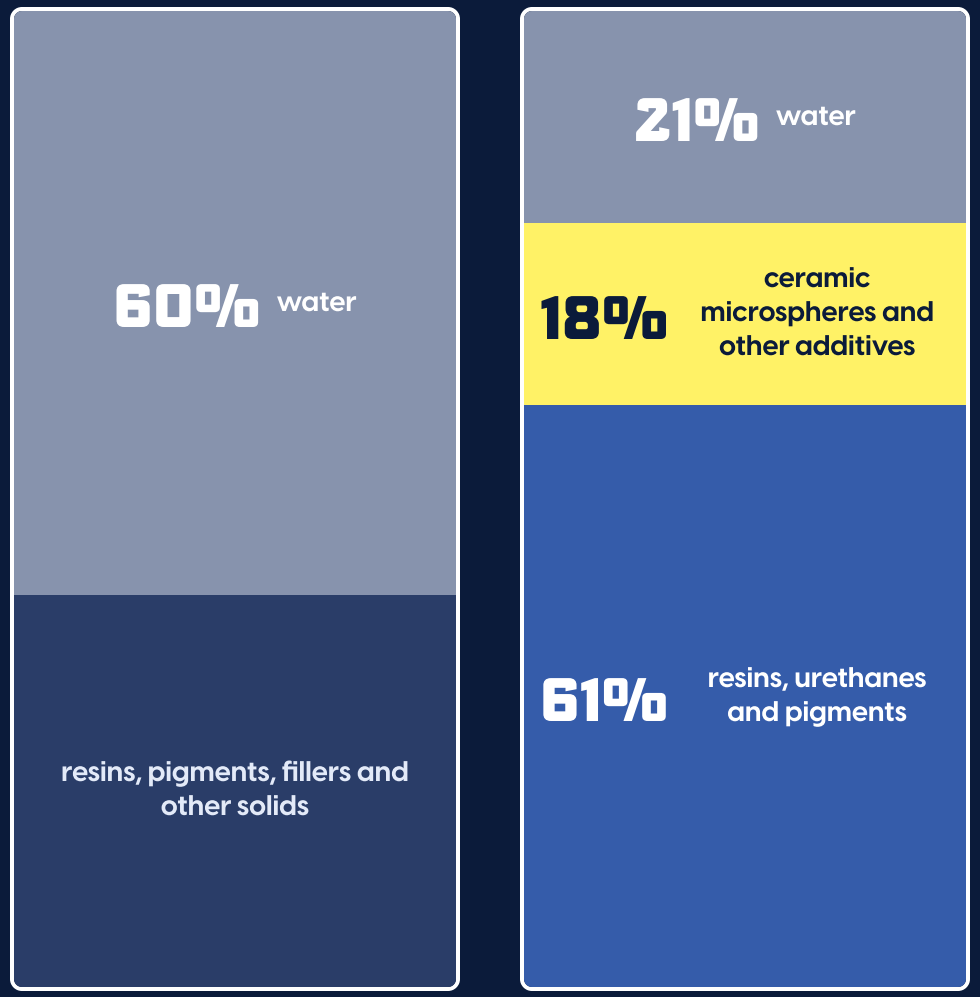
Most of what a gallon of ordinary paint holds is water that evaporates and leaves little behind. Rhino Shield carries much less water, so more of what you buy stays on the wall as protection.

What is in the can besides water:

Self-cross-linking elastomeric resin	Urethanes
Ceramic microspheres	Titanium dioxide and zinc oxide
Pigments	Fire retardant
Biocides (algae, mildew, fungus)	Plasticizers

Ingredient list from the Rhino Shield formulation as described to dealers. We do not publish a thickness multiple against paint, because the lab book does not measure one.

THE WET PRODUCT, BY SHARE



Company formulation figures, shown as shares of the wet product. Typical latex paint varies by brand.

O2 TESTING

WHAT THE LABS MEASURED

Four results from our testing book, with who ran each and when. Each one has a limit, so read the small print.

WATER

NO LEAKS
visible, wind-driven rain, 24 hours

15.1
US perms vapor permeance

KTA-Tator, 2023 (ASTM D6904), on two coated concrete test panels, not a full wall. Vapor figure: ASTM D1653 wet cup, manufacturer compilation, 2019.

ENERGY

84 TO 85%
solar reflectance (SRI 105 to 107)

6.89
R-value equivalent, field test

ACE Laboratories, 2022, white base only; deep colors reflect less. R-value: a 2010 field test by R. Hinojosa, P.E. (a 15-minute heat comparison, testing book page 27). Not a rating of your walls, and not a promise of lower bills.

MOLD AND MILDEW

NO GROWTH
in a 28-day lab test

MicroStar Lab, 2018 (ASTM D5590). A lab result on test samples, not a promise about your walls for 25 years. Keeping the wall clean is part of the warranty.

SALT

500 HOURS
of salt fog, no blisters

Q-Lab Florida, 2022 (ASTM B117). A lab chamber test of the coating on panels, a good sign for coastal homes, not a guarantee for any one house.

Full reports are in the Rhino Shield testing book at rhinoshieldflorida.com/learning-center-testing-and-data/. Results describe test samples under lab or field-test conditions.

03 COLOR

YOUR COLOR, YOUR CALL

Rhino Shield can be tinted to virtually any color, and a spectrophotometer can match a custom one.

The finish keeps the look and feel of the surface underneath, so stucco still looks like stucco and wood still looks like wood.

Color affects heat. The 84 to 85% reflectance on page 3 is for the white base only. Darker colors absorb more sun, so we will tell you how your choice behaves before you decide.

Color matches are made by your Rhino Shield of Florida crew from a sample you provide. Before and after photos are real Rhino Shield of Florida projects.

BEFORE



AFTER



PICK

Choose from standard colors or bring a sample.

MATCH

A spectrophotometer can match a custom color.

ASK

Ask how a darker color affects heat before you decide.

04 INSTALLATION

HOW IT GOES ON, STEP BY STEP

1
INSPECTION
We check the surface type, past problems, water damage and cracks, and note any boards or siding that need replacing.

2
WASH AND PREP
The house is pressure washed to remove dirt and loose paint. Repairs, sanding and scraping happen here.

3
CAULK AND SEAL
High-grade elastomeric caulk seals window edges, cracks and seams.

4
MASK OFF
Fixtures, plants, windows and anything else that should stay clean are covered or temporarily removed.

5
PRIMER
Rhino Shield's APS primer goes on first, chosen to suit your surface. In lab panels the primer film was about 2 to 3 mils dry.

6
TOPCOAT
The finish coat is applied evenly to about 8 to 10 mils dry. A mil is one thousandth of an inch.

7
TOUCH-UPS
Any missed or thin spots are corrected before masking comes off.

8
CLEAN UP
Masking is removed and debris cleared so the property is left tidy.

9
FINAL WALKTHROUGH
You inspect the work with us and sign off. Register your warranty (page 6).

Prep decides how long any coating lasts. Ask every painter what is included in prep, how thick the finished film will be, and who does the work.

Film thickness from the testing book: primer 2 to 3 mils, finish 8 to 9 mils dry on lab panels (E84 report) and 9 to 10 mils (2010 field test). Your job's thickness depends on your surface.

THE WARRANTY, IN PLAIN WORDS

Rhino Shield of Florida's **25-year non-prorated transferable limited warranty** covers chipping, flaking and peeling of the coating, and cracking of the coating itself, caused by inherent defects in the material.

THE MANUFACTURER

Supplies replacement material if the coating fails because of a defect in the material. The manufacturer does not pay labor.

RHINO SHIELD OF FLORIDA

Provides the labor at no cost to you for 25 years when a claim is accepted. "Non-prorated" means the coverage does not shrink year by year.

WHAT YOU HAVE TO DO

- **Register the warranty** with the manufacturer at rhinoshield.com/warranty-registration
- **Clean the home every year.** Annual cleaning is a condition.
- **Give written notice** during the warranty period, and send your warranty and contract with a claim.
- **Selling?** Send Rhino Shield of Florida written notice within 60 days after title transfers, or the coverage ends.
- Valid only when installed by approved applicators.

WHAT IT DOES NOT COVER

- Normal fading, darkening and dirt
- The surface underneath: stucco, wood, siding, and cracks in them
- Storm and natural disaster damage; structural movement
- Pre-existing rust or water intrusion; window, door and roof leaks
- Shutters, gutters, fences, railings, windowsills and other horizontal or walking surfaces; log homes
- Damage from improper maintenance, pressure washing or work by others

Register your warranty the week the job is finished. **rhinoshield.com/warranty-registration**

WHAT IT COSTS OVER 25 YEARS

Rhino Shield costs more on day one than one paint job. The question is what you pay by year 25.

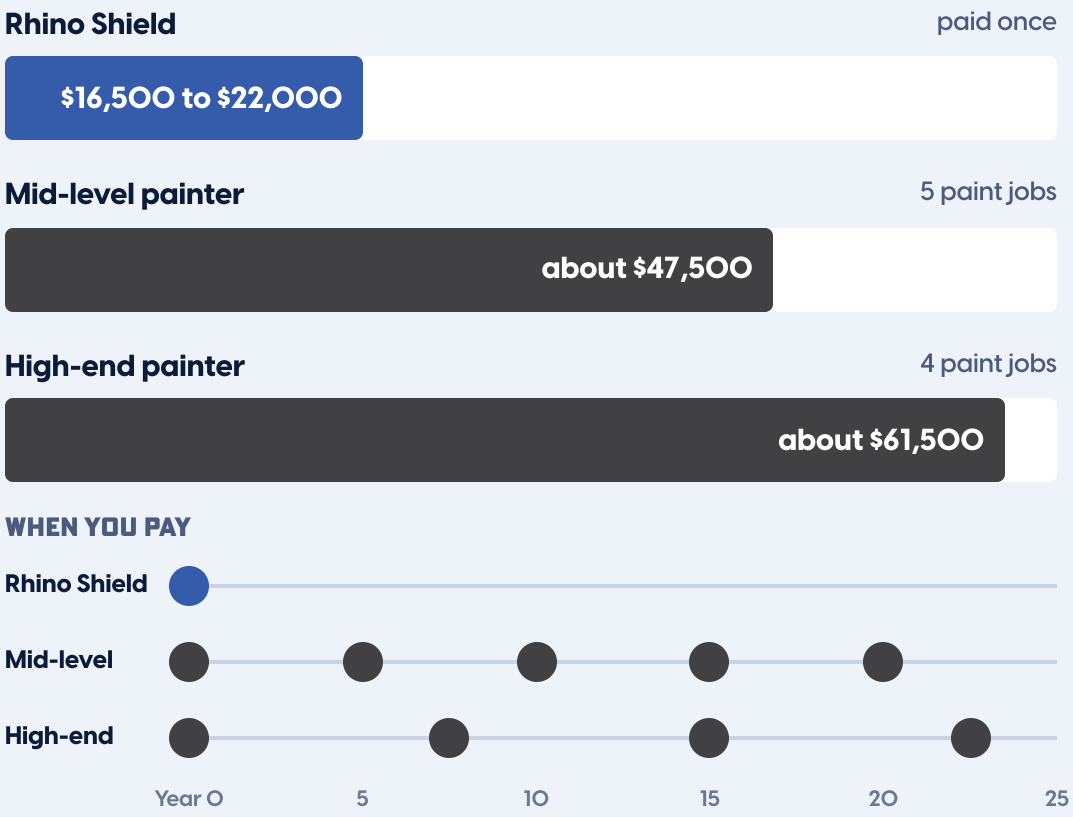
Paint is something you buy again. In Florida sun, a typical painter's job lasts about 5 years, a high-end painter's about 7 or 8. Each repaint also brings repairs, and prices rise every year.

Rhino Shield is priced once and backed by a 25-year limited warranty (conditions on page 6). Your own price depends on:

- Size of your home and how many stories
- Condition of the walls and repairs needed first
- Trim, multiple colors and other details
- Where you live, and the crew's schedule

TOTAL PAID OVER 25 YEARS

Example: 1,800 sq ft home (about 2,160 sq ft of walls)



THE 25-YEAR GAP

In this example, Rhino Shield totals $25,500 to $45,000 less than the two painter totals over 25 years.

$200 **a month, as low as.** About $197 a month on $16,500 over 12 years at 9.99%, subject to credit approval. Ask for your exact terms in your written estimate.

As of November 9, 2026. Rhino Shield range: the middle half of 749 Rhino Shield of Florida projects contracted in the last 12 months, cancelled jobs excluded, matched to wall area (living area plus about 20%), from our project records. Painter totals: typical Florida price and lifespan for each kind of painter, plus $1,500 of repairs with every job, rising 3% a year. A single mid-level job is about $6,900 and a high-end job about $10,700 for this home. Your price will differ; get it in writing.

O7 PROOF

WHAT HOMEOWNERS SAY NOW

★★★★★

"Rhino Shield is an excellent product and they made my house look Amazing !!! Highly recommend them and they are very professional to do business with as well !!!"

G **Vanessa W. · Google review**

★★★★★

"Rhino Shield's personnel were all professional, knowledgeable and easy to work with. ... Our house looks brand new. Worth every penny."

G **Ida S. · Google review**

★★★★★

"They provided top-notch service and were cordial and professional at all times. The care they took in prepping the exterior for painting was on point."

G **Marge H. · Google review**

Reviews posted on Google in November 2026, shown as written (shortened). Read all of them on our Google listing.

4.8 on Google

600+ reviews

as of November 2026

BBB A+ ACCREDITED BUSINESS

VETERAN OWNED & OPERATED





WHO IT IS NOT FOR, AND WHAT TO ASK ANY PAINTER

RHINO SHIELD IS PROBABLY NOT FOR YOU IF

- **You want the lowest price today.** One paint job costs less up front. Rhino Shield wins on the 25-year total, not on day one.
- **Your walls need major repair you will not do.** Rot, active leaks and failing stucco have to be fixed first, and the warranty does not cover them.
- **You will not register or clean it yearly.** Both are conditions of the warranty.
- **You expect color to never fade.** Normal fading is not covered.
- **Your project is mostly shutters, fences, railings or other surfaces the warranty excludes**, or a log home.
- **You want a promise of lower utility bills.** We share lab and field-test numbers. We do not promise savings.

The test of any contractor: if they will not put the product, the prep, the thickness and the warranty in writing, keep looking.

TEN QUESTIONS TO ASK ANY PAINTER

1. What product is it, and can I see its data sheet?
2. How many years has it lasted on a home like mine, and can I see one?
3. Who does the work: your employees or subcontractors?
4. What does the written warranty cover, who pays labor, and what voids it?
5. What prep is included: wash, repairs, caulk, primer?
6. How thick will the finished film be, and how many coats?
7. How are extra repairs priced if you find them mid-job?
8. What will I pay over 25 years, counting every repaint?
9. Are you licensed and insured, and can I see the proof?
10. Can I read reviews from the last 90 days?

09 FAQS

COMMON QUESTIONS

Is Rhino Shield paint?

No. It is a water-based ceramic coating with elastomeric resin and microspheres. We say 'not paint' on purpose.

How much does it cost?

For an 1,800 sq ft home, $16,500 to $22,000, once. Page 7 shows the 25-year comparison with the sources.

Can I finance it?

Yes. As low as $200 a month on a 12-year, 9.99% plan, subject to credit approval. Ask for current terms.

Is the warranty transferable?

Yes, with written notice to Rhino Shield of Florida within 60 days after the title transfers. Page 6 has the rest.

Do I need to register it?

Yes. Register with the manufacturer. A warranty you never registered may not be honored.

What if the coating peels?

If a covered defect is accepted, the manufacturer supplies material and Rhino Shield of Florida supplies labor at no cost.

Will it lower my power bill?

It reflects sunlight (84 to 85% in the white-base lab test). We do not promise a savings number.

Can it be any color?

Virtually any, and custom matches. Deep colors reflect less heat than white.

Does it fix cracked stucco?

Prep includes crack and seam repair. Structural problems must be fixed first and are outside the warranty.

What about mold?

No growth in a 28-day lab test in 2018. Cleaning every year is still required.

GET YOUR WRITTEN PRICE

A Rhino Shield of Florida specialist measures your walls, checks what needs repair and gives you a written price with financing options. No pressure, no obligation.

(888) 854-6101

Call us, or request your quote online

REQUEST YOUR QUOTE
rhinoshieldflorida.com/request-a-quote

Rhino Shield®
Paint a house. Shield your home.

BBB Accredited, A+ · Veteran owned and operated · 4.8 on Google, 600+ reviews (November 2026)